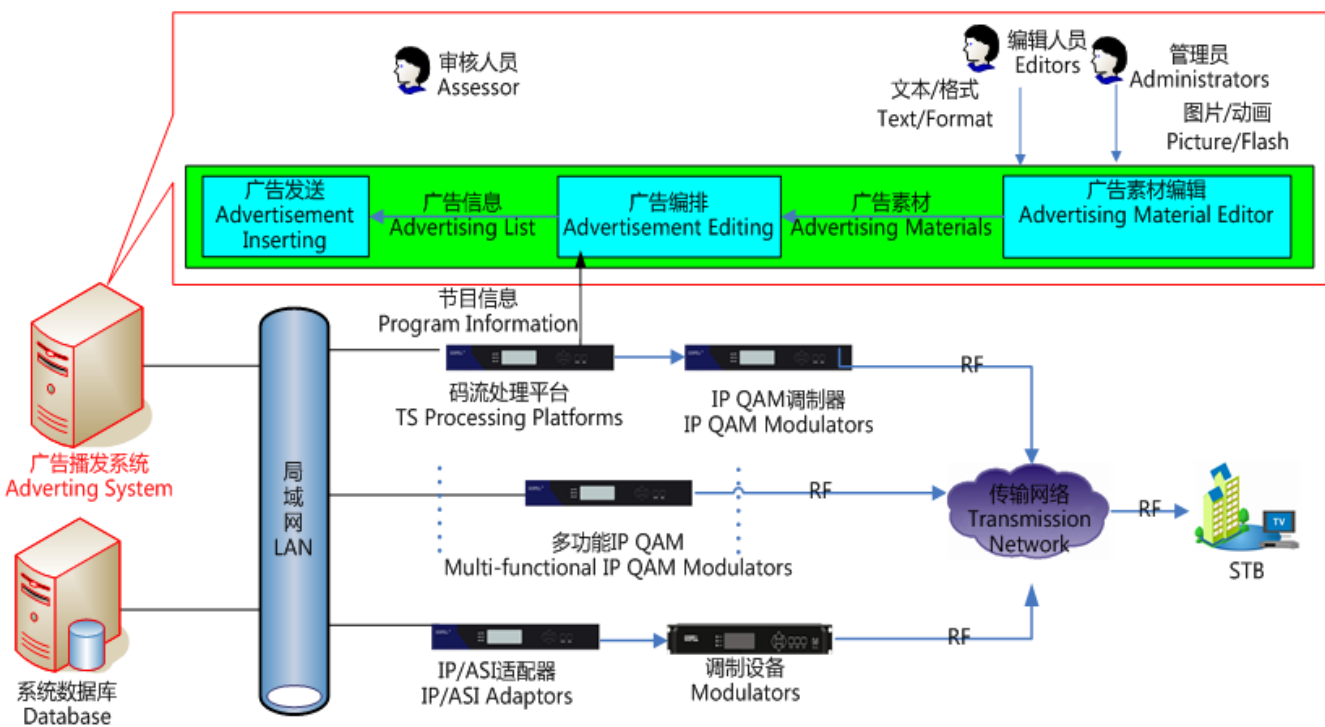# GS-9350 Advertising System v5.0

Product Overview

GOSPELL's GS-9350 Advertising System 5.0 is a software system that can insert advertisements in forms of scrolling subtitles, cornered animations, STB splash screens, channel tuning pictures, and program background pictures with image and text contents. It also supports boot-up video and menu video advertment. Operators are able to create/schedule advertisement play-out strategies, edit/produce advertising raw materials through this system, and broadcast legal advertising information into digital television network.

Gospell Advertising System

Main Features

- With functions of AD materials editing, AD services editing, AD distribution, etc.

- Boot-up video and menu video advertisement

- Rich display styles, easy to add new style

- Support additional text information of AD, controlled to display by remote controller

- Support to show advertisement URL as QR-Code

- Capable of recording times of displayed advertisement and returned by scanning QR-Code, it is very useful for operator to analyze

- Advertiser can manage content remotely

- Support insertion of icon in subtitle advertising

- Able to modify raw materials of any "advertising service packet"

- Provide content audition and preview for advertisement

- Support emergency broadcast halt or restart of all advertisements or any certain material corresponding to advertisement

- Transmission of advertising data via compressed picture, with editable character (theme color, size, font, font style)

- Subtitle advertising has transparent background with support of set-top box

- Support editing of display coordinates and rolling direction of subtitle advertising, corner animation and channel switch interval picture advertisements

- Support emergency broadcast such as public disaster warning, real-time online news, etc.

- Take immediate action upon distribution, also can take method of packet and contract combination

- Support simultaneous operation of multi-users

- Support backup and restore of advertising materials

- User-friendly and stylish UI

- Support up to 6s frequency

- Supports up to 512 programs

- Waiting time of AD within 8 sec

For More Information

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